

Registration Deadline:
March 15, 2024

TIRE BUSINESS' BEST PLACES TO WORK



What is this?

Tire Business' Best Places to Work is a survey and awards program that honors employers in the tire dealership industry that are making their workplaces great. This is a project of Tire Business' in partnership with Workforce Research Group.

What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data sets are combined to determine the best workplaces.

Who is eligible?

Organizations must meet the following criteria*:

- Be publicly or privately held
- Have a physical operation in the US or Canada
- Have at least 15 full- or part-time employees working in the US or Canada
- Have been in business for at least one year, at the program registration deadline
- Must be one of the following: Online Tire Business, Franchisees of Groups, Mass Merchandiser Tire Store or Wholesale Clubs Selling Tires

**more details available online*

Are reports available for purchase?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available. This data is available for purchase for as little as \$820 and discounts are available if pre-purchased.

Recognition:

Employers will find out if they have made the list soon after the surveys are completed. Those who make the best list will be honored in a special publication and at an event produced by Tire Business' in July 2024. The identities of organizations not making the list will be kept confidential.

What does it cost?

NO. OF Employees	NO. OF EMPLOYEES SURVEYED	ONLINE FEE*	PAPER FEE*
15-24	All	\$0	\$350
24-99	All	\$0	\$395
100-199	All	\$0	\$595
200-499	Up to 300**	\$0	\$795
500-999	400**	\$0	\$895
1000+	500**	\$0	\$1,095

**fees are non refundable **employees are randomly selected*

To register visit: www.TBBestPlacesToWork.com

For answers to any questions, please email answers@workforcerg.com or call (281) 602-5004.